

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 1st Year

Course: Human Communication

Code: BMC-101

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- Q1. Establish an interpersonal communication between a BMC student and his/her teacher about mass communication as a career. 5
- Q2. Explain communication and socialization with day to day examples. 5
- Q3. Prepare a mass communication radio talk on demonetization of Indian old currency of Rs. 1000/- and Rs. 500/- 5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 1st Year

Course: Human Communication

Code: BMC-101

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. If food is our biological need, then communication is our social and psychological need. Elaborate. 5
- Q2. Describe communication as a function of communication. 5
- Q3. Explain the interrelation between communication and culture. 5

गुरु जंभेश्वर विज्ञान एवं तकनीकी विश्वविद्यालय, हिसार

दूरस्थ शिक्षा निदेशालय

अभ्यास प्रश्न भाग -1

पाठ्यक्रम : बीएमसी प्रथम वर्ष

कूट : बीएमसी 102

विषय : हिंदी

अधिकतम अंक: 15

महत्वपूर्ण निर्देश :

1. नीचे दिये गए सभी अभ्यास प्रश्न हल करें। कुल अंक पंद्रह निर्धारित हैं (पाँच अंक प्रति प्रश्न)।
2. सभी प्रश्नों के उत्तर स्वयं की हस्तलिखित लिपि में ए-4 साईज के सादे पेपर पर लिख कर विश्वविद्यालय के दूरस्थ शिक्षा निदेशालय को संप्रेषित करें।

अभ्यास प्रश्न भाग -1

- प्र.1 काल और वाच्य के बीच अंतर्संबंध की विवेचना करें। 5
- प्र.2 विशेषण किसे कहते हैं? विशेषण के विभिन्न भेदों की व्याख्या उदाहरण सहित करें। 5
- प्र.3 उच्चारण अवयव क्या है? सोदाहरण व्याख्यायित करें। 5

गुरु जंभेश्वर विज्ञान एवं तकनीकी विश्वविद्यालय, हिसार

दूरस्थ शिक्षा निदेशालय

अभ्यास प्रश्न भाग – 2

पाठ्यक्रम : बीएमसी प्रथम वर्ष

कूट : बीएमसी 102

विषय : हिंदी

अधिकतम अंक: 15

महत्वपूर्ण निर्देश :

1. नीचे दिये गए सभी अभ्यास प्रश्न हल करें। कुल अंक पंद्रह निर्धारित हैं (पाँच अंक प्रति प्रश्न)।
2. सभी प्रश्नों के उत्तर स्वयं की हस्तलिखित लिपि में ए-4 साईज के सादे पेपर पर लिख कर विश्वविद्यालय के दूरस्थ शिक्षा निदेशालय को संप्रेषित करें।

अभ्यास प्रश्न भाग – 2

- | | |
|---|---|
| प्र.1 हिन्दी भाषा के विकास को व्याख्यायित करें। | 5 |
| प्र.2 संचार भाषा क्या है? सोदाहरण व्याख्यायित करें। | 5 |
| प्र.3 क्रिया किसे कहते हैं? क्रिया के विभिन्न भेदों की व्याख्या उदाहरण सहित करें। | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme: BMC 1st Year

Course: English

Code: BMC-103

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|---|---|
| Q1. Explain English as a language. | 5 |
| Q2. Differentiate between written and spoken English. | 5 |
| Q3. Describe origin and growth of words. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-II

Programme: BMC 1st Year

Course: English

Code: BMC-103

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. Differentiate between phrases and idioms. | 5 |
| Q2. Explain the similarities between British and American English. | 5 |
| Q3. Give five different examples of adverbs. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 1st Year
Code: BMC-104

Course: Basic Skills Writing
Total Marks: 15

Important Instructions:

- iii. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- iv. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|---|---|
| Q1. What are the Basic Elements of Writing? | 5 |
| Q2. Write short note on Structure and Style of Writing. | 5 |
| Q3. Define 7C's of Writing? | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 1st Year
Code: BMC-104

Course: Basic Skills Writing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|---|---|
| Q1. Prepare a Bio-data for job in a reputed National Hindi Dailies Newspaper. | 5 |
| Q2. Differentiate between Articles and Features. | 5 |
| Q3. Which points you keep in mind while writing for Radio? | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 1st Year
Code: BMC-105

Course: Computer Applications
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|---|---|
| Q1. What are various types of computers? | 5 |
| Q2. Elaborate the functions of MS OFFICE? | 5 |
| Q3. Write about various Netiquettes? | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 1st Year
Code: BMC-105

Course: Computer Applications
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

Q1. What are various types of storage devices?	5
Q2. Explain the functions of power point?	5
Q3. What are various functions of e-mail?	5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme: BMC 2nd Year

Course: Social Sciences (Sociology and Psychology)

Code: BMC-106

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|---|---|
| Q1. Explain the relation between sociology and media. | 5 |
| Q2. Describe Nuclear Family vs. Joint Family. | 5 |
| Q3. Reason out the growing castesim among Indian intellectuals. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-II

Programme: BMC 2nd Year

Course: Social Sciences (Sociology and Psychology)

Code: BMC-106

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|---|---|
| Q1. Explain the relation between psychology and media. | 5 |
| Q2. Describe the applications of psychology. | 5 |
| Q3. Throw light on the tips of personality development. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 2nd Year

Course: Social Sciences II (Political Science and Economics)

Code: BMC-107

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|---|---|
| Q1. Differentiate between power and authority. | 5 |
| Q2. Explain the similarities between equality and justice. | 5 |
| Q3. Describe the role of government in the changing democratic pattern. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 2nd Year

Course: Social Sciences II (Political Science and Economics)

Code: BMC-107

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|---|---|
| Q1. Describe any five features of Indian Constitution. | 5 |
| Q2. Explain any five characteristics of Indian economy. | 5 |
| Q3. Do you think liberal economic policies are suitable for India? Explain. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 2nd Year
Code: BMC-108

Course: Mass Communication
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Define the concept and process of Mass Communication in detail. | 5 |
| Q2. Write Elements and Functions of Mass Communication. | 5 |
| Q3. Discuss the recent changes in the newspaper world with examples. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 2nd Year
Code: BMC-108

Course: Mass Communication
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. Discuss the various roles played by Mass Media in social changes giving suitable examples. 5
- Q2. Write a short note on Needs and Gratification Theory. 5
- Q3. Write in detail the present scenario of Radio in India. Give Suitable examples. 5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
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ASSIGNMENT-I

Programme: BMC 2nd Year
Code: BMC-109

Course: News Writing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Define News with suitable examples. | 5 |
| Q2. Write a brief note on the concept of Inverted Pyramid style of news writing. | 5 |
| Q3. Discuss in brief about the importance of headlines. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
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ASSIGNMENT-II

Programme: BMC 2nd Year
Code: BMC-109

Course: News Writing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. Write a brief note on radio news. | 5 |
| Q2. Discuss in brief about the five W's and one H. | 5 |
| Q3. Write a brief note on news values. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 3rd Year
Code: BMC-111

Course: Reporting
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Qualities of a good sports reporter. | 5 |
| Q2. Explain the sources of economic news. | 5 |
| Q3. Describe the skills of crime coverage. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 3rd Year

Course: Reporting

Code: BMC-111

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

Q1. How to cover investigative stories?	5
Q2. How to report a radio?	5
Q3. How to convene a meeting?	5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 3rd Year
Code: BMC-112

Course: Editing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Discuss the principles of editing giving suitable examples. | 5 |
| Q2. What are the Responsibilities of an Editor. | 5 |
| Q3. The concept of editing has changed over the last few decades. Do you agree? Discuss in detail. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 3rd Year
Code: BMC-112

Course: Editing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. What are the major points one should remember while editing for newspaper? Discuss in detail. 5
- Q2. Define organizational structure of a newspaper organization. 5
- Q3. What are the different types of editing used for radio and TV? Discuss in detail. 5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 3rd Year
Code: BMC-113

Course: Advertising & Public Relations
Total Marks: 15

Important Instructions:

- iii. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- iv. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- Q1. Write a detailed note on commercial advertising and non-commercial advertising citing examples. 5
- Q2. Write different Advertising Appeals with examples. 5
- Q3. Discuss the various functions or services of an advertising agency. 5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 3rd Year
Code: BMC-113

Course: Advertising & Public Relations
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. Discuss in detail the marketing role of advertising in detail. 5
- Q2. Write short note on:
1. Characteristics of Good Advertising Copy
 2. Propaganda 5
- Q3. State and explain the professionalism in Public Relations in the private sectors vis-à-vis the government sector. 5

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: BMC 3rd Year
Code: BMC-114

Course: Media Issues
Total Marks: 15

Important Instructions:

- v. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- vi. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Discuss censorship with suitable examples. | 5 |
| Q2. Write a brief note on Right to Information. | 5 |
| Q3. Discuss in brief about gender portrayal of women in media. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: BMC 3rd Year
Code: BMC-114

Course: Media Issues
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. Discuss the concept of media freedom with suitable examples. | 5 |
| Q2. Write a brief note on the media and social responsibility. | 5 |
| Q3. Discuss in brief about the impact of violence in media. | 5 |