

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-I

Programme: MMC 2nd Year
Code: MMC-201

Course: Media Writing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

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| Q1. Define memos with suitable examples. | 5 |
| Q2. Write a brief note on Article Writing. | 5 |
| Q3. Discuss in brief about Press Releases. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: MMC 2nd Year
Code: MMC-201

Course: Media Writing
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

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|---|---|
| Q1. Define News with suitable examples. | 5 |
| Q2. Write a brief note on News Analysis. | 5 |
| Q3. Discuss in brief about the importance of Photo Caption Writing. | 5 |

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ASSIGNMENT-I

Programme: MMC 2nd Year
Code: MMC-202

Course: Media Productions
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

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|--|---|
| Q1. Explain the offset printing with suitable diagram? | 5 |
| Q2. Write short note on: | |
| 1. AM& FM | |
| 2. Terrestrial Transmission | 5 |
| Q3. Define Type setting methods with suitable illustrations? | 5 |

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ASSIGNMENT-II

Programme: MMC 2nd Year
Code: MMC-202

Course: Media Productions
Total Marks: 15

Important Instructions:

Attempt all three questions from the assignment given below. Each question carries 5 marks.

- i. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

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|--|---|
| Q1. There are various Audio Equipment. What are they? Explain it with diagram. | 5 |
| Q2. Write short note on Animation & Multimedia. | 5 |
| Q3. Explain the stages of video production. | 5 |

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ASSIGNMENT-I

Programme: MMC
Code: MMC-203

Course: Media Management
Total Marks: 15

Important Instruction:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

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| Q1. Explain about News Agencies of India? | 5 |
| Q2. What are major media organizations of the world? | 5 |
| Q3. What is PR consultancy? Explain? | 5 |

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DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: MMC
Code: MMC-203

Course: Media Management
Total Marks: 15

Important Instruction:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

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| Q1. What is the concept of Foreign Media in India? | 5 |
| Q2. What are Famous Traditional Media? | 5 |
| Q3. What is TASS? | 5 |

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ASSIGNMENT-I

Programme: MMC 2nd Year
Code: MMC-204

Course: Media Laws
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- Q1. Do you think Official Secrets Act is a hindrance in the free flow of information?
Discuss it. 5
- Q2. Write a note on Right to Information. 5
- Q3. Discuss the Code of Commercial Broadcasting for AIR & DD. 5

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ASSIGNMENT-II

Programme: MMC 2nd Year
Code: MMC-204

Course: Media Laws
Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plain white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. Discuss briefly the Verghese Committee report regarding granting autonomy to All India Radio and Doordarshan. 5
- Q2. Define DAVP's Code for Advertising. 5
- Q3. Write a detailed note on the code of ethics of PRSI. 5

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ASSIGNMENT-I

Programme: MMC 2nd Year

Course: Media Research

Code: MMC-205

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

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|---|---|
| Q1. Differentiate between research and investigation. | 5 |
| Q2. What is triangulation in research? | 5 |
| Q3. Explain media metrics. | 5 |

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ASSIGNMENT-II

Programme: MMC 2nd Year

Course: Media Research

Code: MMC-205

Total Marks: 15

Important Instructions:

- i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

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|---|---|
| Q1. Explain the role of statistics and mathematics in media research. | 5 |
| Q2. Name any five softwares for content analysis. | 5 |
| Q3. What is SPSS? | 5 |