

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-101**

**Course: Human Communication**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1. Discuss the interrelationship between communication and culture giving suitable examples. | 5 |
| Q2. Describe briefly the functions of nonverbal communication.                                | 5 |
| Q3. Write a detailed note on participating in group communication.                            | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-101**

**Course: Human Communication**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Define the special characteristics of mass communication with examples.          | 5 |
| Q2. Discuss Schramm's model of communication in detail.                              | 5 |
| Q3. Write a note on the Functional Theory of communication giving suitable examples. | 5 |

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**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-103**

**Course: English**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1. Describe English as an Indian language.             | 5 |
| Q2. Discuss the role of pronunciation in spoken English | 5 |
| Q3. Differentiate between British and American English. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-II**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-103**

**Course: English**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1. Describe the types of Adjectives.                     | 5 |
| Q2. Give any five examples of verbal phrase.              | 5 |
| Q3. Differentiate between Active Voice and Passive Voice. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-104**

**Course: Basic Skills Writing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- Q1. Distinguish and differentiate creative writing and expository writing citing suitable examples. 5
- Q2. What are the qualities of a good writer? Discuss. 5
- Q3. Write a brief note on content in writing. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-II**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-104**

**Course: Basic Skills Writing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1. Throw some light on clarity, conciseness, and continuity.                                 | 5 |
| Q2. Differentiate and distinguish between articles and features.                              | 5 |
| Q3. Prepare a bio-date for applying for the post of sub-editor in a national daily newspaper. | 5 |



**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-105**

**Course: Computer Applications**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1. Discuss in detail the major changes in the different generations of computers | 5 |
| Q2. Write a detailed note on the various components of computers.                 | 5 |
| Q3. What are the principles of digital communication? Discuss in detail.          | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 1<sup>st</sup> Year**  
**Code: BMC-105**

**Course: Computer Applications**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Discuss the concept of computer memory in detail.                | 5 |
| Q2. Write a detailed note on the Power Point Presentation programme. | 5 |
| Q3. Discuss in brief the facilities in word processing packages.     | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 2<sup>nd</sup> Year**

**Course: Social Sciences-I (Sociology and Psychology)**

**Code: BMC-106**

**Total Marks=15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1. Write about the relations between social sciences and Sociology? | 5 |
| Q2. What are the applications of psychology?                         | 5 |
| Q3. What is the process of Social change?                            | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-II**

**Programme: BMC 2<sup>nd</sup> Year**

**Course: Social Sciences-I (Sociology and Psychology)**

**Code: BMC-106**

**Total Marks=15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1. Write detailed note about nature of psychology. | 5 |
| Q2. What do you mean by community? Define.          | 5 |
| Q3. What is personality? Define.                    | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-107**

**Course: Political Science & Economics**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1. Do you think Indian Constitution should be rewritten? Comment.                  | 5 |
| Q2. Do you think GST is good for the Indian market? Comment.                        | 5 |
| Q3. Do you think liberal economic policies are suitable for Indian economy? Comment | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-107**

**Course: Political Science & Economics**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1. Differentiate between power and authority.      | 5 |
| Q2. Write any five demerits of Indian Constitution. | 5 |
| Q3. Write any five merits of Indian economy.        | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-108**

**Course: Mass Communication**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-I**

- Q1. Define the recent changes in the newspaper world with examples. 5
- Q2. Discuss in detail the reach and role of radio in India. Give suitable examples. 5
- Q3. Write a brief note on the hypodermic needle theory. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-108**

**Course: Mass Communication**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
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**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Throw some light on the information role of mass media.    | 5 |
| Q2. Discuss the entertainment role of mass media.              | 5 |
| Q3. Write a brief note on the effects of mass media in detail. | 5 |



**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-109**

**Course: News Writing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1. Define news features with suitable examples. | 5 |
| Q2. Write a brief note on radio news writing.    | 5 |
| Q3. Discuss in brief about TV news writing.      | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-II**

**Programme: BMC 2<sup>nd</sup> Year**  
**Code: BMC-109**

**Course: News Writing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Define News Values with suitable examples.                     | 5 |
| Q2. Write a brief note on the chronological style of news writing. | 5 |
| Q3. Discuss in brief about news analysis.                          | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-111**

**Course: Reporting**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1. Write any five qualities of a good reporter. | 5 |
| Q2. Mention any five sources of crime news.      | 5 |
| Q3. How will you report a seminar?               | 5 |

**DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-111**

**Course: Reporting**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1. Mention any five elements of news.                      | 5 |
| Q2. Write any five sources of business news.                | 5 |
| Q3. Differentiate between Radio reporting and TV reporting. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-112**

**Course: Editing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1. Discuss in brief the qualities of a good sub editor.                               | 5 |
| Q2. What are the major points one should remember while editing?<br>Discuss in detail. | 5 |
| Q3. Write a short note on the organizational structure of newspapers.                  | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR****DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-112**

**Course: Editing**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
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**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Discuss how headlines are written. Discuss the various types of headlines. | 5 |
| Q2. What is a backgrounder? Discuss in detail citing examples.                 | 5 |
| Q3. Discuss the various types of page make-up with suitable examples.          | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-113**

**Course: Advertising & Public Relations**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-I**

Q1. Some people say advertising informs, some others say that it creates images. What do you think advertising does? Discuss in detail.

5

Q2. Write a detailed note on commercial advertising and non-commercial advertising citing examples.

5

Q3. Discuss in detail the emotional and rational appeals.

5

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**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-113**

**Course: Advertising & Public Relations**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Discuss in detail the marketing role of advertising in detail.       | 5 |
| Q2. What are the various functions or services of an advertising agency? | 5 |
| Q3. Write a brief note on basics of writing for radio advertising        | 5 |



**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-I**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-114**

**Course: Media Issues**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1. Discuss about the RTI Act with suitable examples. | 5 |
| Q2. Write a brief note on media & religion.           | 5 |
| Q3. Discuss in brief about children & media.          | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**ASSIGNMENT-II**

**Programme: BMC 3<sup>rd</sup> Year**  
**Code: BMC-114**

**Course: Media Issues**  
**Total Marks-15**

**Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
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**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1. Discuss about Freedom of Media with suitable examples. | 5 |
| Q2. Write a note on media & politics.                      | 5 |
| Q3. Discuss in brief about violence in media.              | 5 |