

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE &  
TECHNOLOGY, HISAR  
DIRECTORATE OF DISTANCE EDUCATION**

**NOTICE**

**PCP BASED TEST**

As per the Personal Contact Program (PCP) guidelines for the session 2018-2019, PCP based class test for M.A. (Mass Communication) 1<sup>st</sup> Year and M.A. (Mass Communication) LE Programme will be held on 15/03/2019 in the CM&T Department (T.B. -5) as per schedule given below:

**M.A. (Mass Communication) 1<sup>st</sup> Year**

| <b>Course Code</b> | <b>Course Name</b>                    | <b>Timings</b> |
|--------------------|---------------------------------------|----------------|
| MMC -101           | Human Communication                   | 10:00 A.M.     |
| MMC - 102          | Print Media And Photo Journalism      | 11:00 A.M.     |
| MMC - 103          | Electronic Media                      | 12:00 P.M.     |
| MMC - 104          | Advertising & Corporate Communication | 2:00 P.M.      |
| MMC - 105          | Public Relations And Social Marketing | 3:00 P.M.      |

**M.A. (Mass Communication) LE**

| <b>Course Code</b> | <b>Course Name</b>         | <b>Timings</b> |
|--------------------|----------------------------|----------------|
| MMC - 201          | New Media And Social Media | 10:00 A.M.     |
| MMC - 202          | Creations And Arts         | 11:00 A.M.     |
| MMC - 203          | Media Management           | 12:00 P.M.     |
| MMC - 204          | Media Laws And Ethics      | 2:00 P.M.      |
| MMC - 205          | Media Research             | 3:00 P.M.      |