

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: Political Communication

Paper Code: BAMC-111

Max. Marks - 20

Note: Important Instructions for submission of Online-Assignments.

- Each question carries 5 marks.
- Attempt all questions from the following both assignments.
- Typed and Xerox Copies of Assignments will not be accepted in any case.
- All questions are to be attempted in legible handwriting and written on plane white A-4 size paper along with front page and content table.
- Each page of the assignments must carry your Enrolment Number.
- The student needs to scan all pages of handwritten assignment in PDF format, of maximum data 10 MB per assignment.
- The student needs to upload assignments on students' portal.
- Read "How to upload online Assignments", and check the Instructions for online submission of Assignments please.
- **Last Date of submission of assignments is 31st January, 2027.**

ASSIGNMENT-I

1. What is politics? Explain its role in society.
राजनीति क्या है? समाज में इसकी भूमिका स्पष्ट कीजिए।
2. Explain the concept of media agenda setting.
मीडिया एजेंडा सेटिंग की अवधारणा स्पष्ट कीजिए।

ASSIGNMENT-II

1. Discuss the role of social networking sites in political campaigns.
राजनीतिक अभियानों में सोशल नेटवर्किंग साइट्स की भूमिका पर चर्चा कीजिए।
2. Write a short note on exit polls.
एग्जिट पोल पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: History of Print Journalism

Paper Code: BAMC-112

Max. Marks - 20

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ASSIGNMENT-I

1. Discuss the growth of Hindi and Urdu press in India.

भारत में हिंदी और उर्दू प्रेस के विकास पर चर्चा कीजिए।

2. What is the role of PTI and UNI as news agencies?

पीटीआई और यूएनआई समाचार एजेंसियों की भूमिका क्या है?

ASSIGNMENT-II

1. Explain the functions of the Press Information Bureau (PIB).

प्रेस सूचना ब्यूरो (पीआईबी) के कार्यों की व्याख्या कीजिए।

2. Write a short note on the Editors Guild of India.

एडिटर्स गिल्ड ऑफ इंडिया पर संक्षिप्त टिप्पणी लिखिए।

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CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: Media Laws

Paper Code: BAMC-113

Max. Marks - 20

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ASSIGNMENT-I

1. What is defamation? Explain briefly.

मानहानि क्या है? संक्षेप में स्पष्ट कीजिए।

2. Explain the Right to Information Act.

सूचना का अधिकार अधिनियम की व्याख्या कीजिए।

ASSIGNMENT-II

1. What is contempt of court?

न्यायालय की अवमानना क्या है?

2. Write a short note on the code of conduct for journalists.

पत्रकारों के लिए आचार संहिता पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: Media Writing

Paper Code: BAMC-114

Max. Marks - 20

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- Attempt all questions from the following both assignments.
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ASSIGNMENT-I

1. Is writing an art or a craft? Discuss.

लेखन एक कला है या शिल्प? चर्चा कीजिए।

2. What is meant by clarity and concision in writing?

लेखन में स्पष्टता और संक्षिप्तता का क्या अर्थ है?

ASSIGNMENT-II

1. Explain the importance of vocabulary building in media writing.

मीडिया लेखन में शब्दावली निर्माण के महत्व की व्याख्या कीजिए।

2. Write a short note on paragraph writing.

अनुच्छेद लेखन पर संक्षिप्त टिप्पणी लिखिए।

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CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: Media Writing Skills (Production)

Paper Code: BAMC-115

Max. Marks - 20

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ASSIGNMENT-I

1. Write a press release on any current topic of your choice.
अपनी पसंद के किसी वर्तमान विषय पर एक प्रेस विज्ञप्ति लिखिए।

2. Write a short news report on a local event.
किसी स्थानीय घटना पर एक संक्षिप्त समाचार रिपोर्ट लिखिए।

ASSIGNMENT-II

1. Write a letter to the editor on a social issue.
किसी सामाजिक मुद्दे पर संपादक को पत्र लिखिए।

2. Write a photo caption for any news photograph.
किसी समाचार फोटोग्राफ के लिए फोटो कैप्शन लिखिए।